

*"If the bees disappear, humans
would have 4 years to live,"
- Albert Einstein.*

COMMUNICATION DESIGN
WEB SITE DESIGN
SEO, SEM, SOCIAL MEDIA...
PRINT DESIGN



Golden Bee
COMMUNICATIONS

Vision

*Excellence in
communication
design to send
out the best message,
leading to success &
prosperity*

Mission

*Provide the best
communication
solution
cost-effectively
through appropriate media
with accountability,
responsibility &
sustainability.*

Bees have been declared the most important living beings on this planet by the Earthwatch Institute. Bees help in pollination and allow the plants to reproduce. It is scientifically confirmed that, bees are the only living being who does not carry any type of pathogen.



Bees represent **Connection, Growth & Sustainability**. These are the same core values that guide **GoldenBee Communications** as well. We believe in creating communication for sustainable growth and produce creative communication solutions that are scientific and powerful.

DIGITAL

Businesses all over the globe are in the process of migration to the digital world. Directories are being digitised, incorporating powerful search features. Artificial Intelligence is turning around the method of communication. Social Media are becoming branding venues with huge reach potential.

Placing your business strategically in the digital world is a crucial task that needs a lot of planning and expertise. Making a website is not the only step involved in the digital journey. Digital migration of your business includes many aspects like listing in local directories, making a presence in social media, developing an optimised and responsive website that loads fast in all devices.

Systematically developed websites with proper links to social media pages and search engine optimized content can evolve as a hub for your branding solutions; also it can work as a product gallery and a selling point for your products & services that are open on a 24 x 365 basis. Another very important aspect is to measure the progress by using analytic tools. Inputs from the analytics will give insights for taking timely and appropriate business decisions. The digital world is changing on a day-to-day basis, **we keep your digital environment updated while you concentrate on your business.**

After creating the digital environment you need to maintain it as a sustainable model. **GoldenBee Communications** can help you in doing it with transparency. We provide periodic backups and follow scientific methods in the documentation. That's where we stand different.

PRINT

Printing needs of businesses are innumerable from simple visiting cards to complicated data merge printing. We provide suitable design solutions for all your printing requirements. We create artworks to print brochures, flyers, books, magazines, annual reports etc. Logo designing and developing branding solutions are our specialties. **GoldenBee Communications** give priority to aesthetics and cost-effectiveness.

COPY-WRITING & PHOTOGRAPHY

Copy-writing is an art that needs to be blended with search engine optimisation (SEO) so that your brand, products and services get maximum exposure online. Different approaches are needed for writing copy for print and digital media. Finding out and using apt visuals is another important task in delivering effective content. We can help select or create images that amplify the power of your messages.

DIGITAL

Website design
Social media
SEO, SEM
Online advt.

PRINT

Books
Magazines
Brochures
Flyers
Logo design etc.

COPY-WRITING PHOTOGRAPHY

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